

# 3 LEVEL CERTIFICATE TRAINING



## ADVANCE YOUR SKILLS AS A LEADER AND BECOME A CERTIFIED AUTHORITY IN EMPLOYEE ENGAGEMENT

Each certification level consists of a full day action-based training with a comprehensive workbook to support your learning as well as enable superior application of your knowledge & skills.



ENGAGE  
& GROW®

## WHY EMPLOYEE ENGAGEMENT IS IMPORTANT?

- ▲ Huge gap of engagement globally – only 15% of employees are engaged
- ▲ Companies waste 34% of salaries of disengaged and highly disengaged employees
- ▲ More engaged employees means “Better financial results”

## WHO SHOULD PARTICIPATE?

- ▲ HR Professionals
- ▲ CXO level leaders
- ▲ Coaches & Consultants & Trainers
- ▲ Entrepreneurs and employees interested in Employee Engagement

## WITH THIS COMPREHENSIVE CERTIFICATION PROGRAM YOU WILL BE ABLE TO...

1. Understand Employee Engagement thoroughly
2. Enhance Leadership Skills
3. Become an authority in this field



# COURSE OUTLINE

## CERTIFICATE 1 EMPLOYEE ENGAGEMENT ESSENTIALS

- ▲ What is Employee Engagement?
- ▲ Introduction to Engagement Concepts
- ▲ Why is Engagement Important?
- ▲ Up to Date Global Statistics & Information
- ▲ The Cost of Disengagement
- ▲ Millennials & Disengagement
- ▲ Who is Responsible for Engagement?
- ▲ Leadership & Culture
- ▲ The Science of Motivation
- ▲ The limits of Traditional Training
- ▲ 6 Steps to Employee Engagement
- ▲ Case Studies
- ▲ Continuous Improvement

## CERTIFICATE 2 ENGAGEMENT CONCEPTS EXPLORATION

- ▲ Recap of Certificate 1
- ▲ Introduction to Engagement Concepts
- ▲ Setting the Scene for Improving Engagement
- ▲ Enhancing the Heart, Brain & Growth of a Workplace
- ▲ Behaviours & Values
- ▲ Recognising Team Members
- ▲ Going Deeper for Lasting Cultural Changes
- ▲ Human Connections
- ▲ Going Wider for Maximum Results
- ▲ Team Empowerment & Responsibility
- ▲ 6 Steps to Employee Engagement

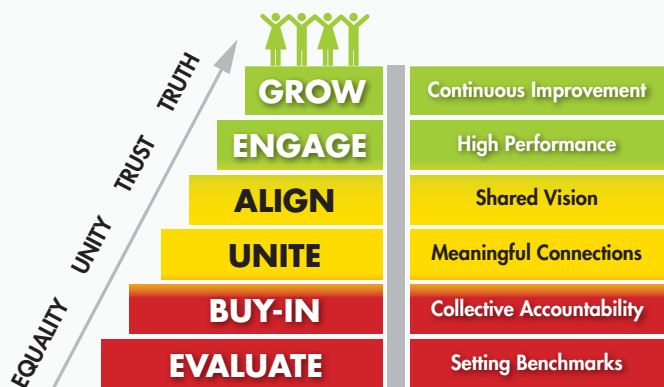
## CERTIFICATE 3 ENGAGEMENT ENACTMENT

### Practical Training on Engagement Concepts

- ▲ Behaviours & Values
- ▲ Leadership Initiatives
- ▲ Human Connection
- ▲ Feedback
- ▲ Extended Engagement
- ▲ Corporate Responsibility
- ▲ Innovation



# COME AND LEARN 6 STEPS TO CREATE AN ENGAGED AND HIGH PERFORMING WORKFORCE IN THIS UNIQUE CERTIFICATION TRAINING!



If you are interested in becoming a coach, running a program, getting an in-depth view of a program or speaking to an Engagement Strategist to learn more – **contact us now!**

## OUR CLIENTS

My leadership skills have developed greatly from taking part in this program, and believe that it definitely enhanced the company's morale. It has brought the whole group closer as a unit which is what is needed to ensure we have a successful company.

NICOLE CONRADI, PRODUCTION CO-ORDINATOR  
URBAN ANGLES



This program has single-handedly made the most difficult and necessary changes to our business. Now our people are excited to be at work. Now our people genuinely care about everything!

ADRIAN HARRIS,  
GM HARRIS & THORN PLUMBERS



I would recommend Engage & Grow to any business serious about transforming Vision and mission statements from words on the wall into a living culture.

MATT HALL, GENERAL MANAGER  
TELSTRA



## CONTACT